

Ava Parnass Social Media  
EST 2010

*Social Media Management*

\_\_\_\_\_ Please check here if you want us to

*Super size your Social Media.*

\_\_\_\_\_ Please check here if you want us to  
*Manage your Social Media.*

\_\_\_\_\_ Please check here if you want us to  
*Create Social Media accounts.*

*What is your idea of a Social Media Budget  
Per Month*

Facebook management 3 x a week

Twitter management 1-2 x per day

Instagram management 3 x a week

**We Engage Comment and Repost**

Content provided by Client 5-10 pictures with  
written text weekly.

*Brand Ambassadors / Influencers*

Number of Virtual influencers needed monthly

\_\_\_\_\_ (1-10) \_\_\_\_\_ (10+) per campaign

Number of Influencers needed live at an event

\_\_\_\_\_ (1-10) \_\_\_\_\_ (10+) per campaign

\*Live Influencers depends on the Location of  
the event.

(\*Food Travel and other location assistants  
to be provided by the client and is not  
included in the fees)

*A la carte items\**

\_\_\_ Blog - 300 -500 words

\_\_\_ Video Blog-Interview

\_\_\_ Content Writing

\_\_\_ Animation

\_\_\_ Voiceover

\_\_\_ Tweetchat- Interview 30 min

\_\_\_ Facebook Live

\_\_\_ Consulting

\_\_\_ Social Media Training

\_\_\_ Monthly Analytic reports

\_\_\_ Book Promotion

\_\_\_ Film Promotion

\_\_\_ Animation created for your book

\_\_\_ Animation created for your Film

**\*not included in fees**

*Duration of services*

\_\_\_ When do you want to begin

\_\_\_ Hours / Special Event

\_\_\_ Days/ "Quick Blast" campaign

\_\_\_ Several weeks

\_\_\_ 1 mos.

\_\_\_ 3 mos.

\_\_\_ 6 mos. \_\_\_\_\_ More than 6 months

**We know that every brand has a story to tell and we can tell your story to our audiences and yours.**

**Let us know how we may be able to best meet your needs. Please add any additional information you would like us to know. And please list all relevant Twitter, Instagram, and Facebook handles i.e.**

**@Listentomepleas @411\_SocialGood**

A \_\_\_\_\_

B \_\_\_\_\_

C \_\_\_\_\_

**What are your social media marketing goals:**

A \_\_\_\_\_

B \_\_\_\_\_

C \_\_\_\_\_

**Are you seeking potential sponsorships? Do you have other avenues or ideas for advertising, in addition to social media?**

A \_\_\_\_\_

B \_\_\_\_\_

C \_\_\_\_\_

**Media Marketing services are provided by the independent contractors associated with 411 Voices Media [411Voices.com](http://411Voices.com)**

**Disclaimer: Social Media campaigns are all about Brand Awareness and we promise to work to the best of our abilities. However, no campaign can predict results, thus no promises are made regarding ROI.**